



COURSE INSTRUCTOR:

Michael B. Grossman

DM, MSN, RN, NEA-BC, CNML

Dr. Michael Grossman, DM, MSN, RN, NEA-BC, CNML, is an expert in nursing leadership and organizational dynamics. He is a university professor of nursing, career coach, and nurse consultant specializing in communication, leadership development, mentoring, teambuilding, change, and dealing with difficult people. His dynamic course will help participants tackle real-world nursing leadership challenges.



NurseBuilders
Nurse Manager and Leader Certification Review Course
7715 Crittenden Street Box #350
Philadelphia, PA 19118



Bring this course
to your hospital!

ACCOUNTABILITY
VISION | QUALITY
CHANGE MANAGEMENT
HUMAN RESOURCES
COMMUNICATION
STRATEGIC MANAGEMENT
MISSION | VALUES
CONFLICT MANAGEMENT
UNIT-CULTURE | BUDGETS

Nurse Manager and Leader Certification (CNML & NE-BC) Review Course

PRESENTED BY
Michael B. Grossman,
DM, MSN, RN, NEA-BC, CNML

April 23 & 24, 2012
FirstHealth Moore
Regional Hospital
Pinehurst, NC

SPONSORED BY
FirstHealth
OF THE CAROLINAS

CONTACT HOURS **13**

NurseBuilders
www.NurseBuilders.net





Nurse Manager and Leader Certification (CNML & NE-BC) Review Course

Prepare your nurse managers to become certified

- Build test taking confidence and skills
- Enhance knowledge in nursing management and leadership
- Learn a comprehensive approach to preparing for the Certified Nurse Manager and Leader (CNML) and Nurse Executive (NE-BC) exams

Contact Hours: 13

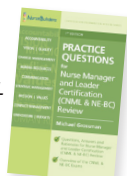
About Contact Hours:

Provider approved by the California Board of Registered Nursing, provider #15118; the Florida Board of Nursing, for 13.0 contact hours. Nurse Builders is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

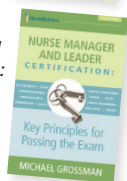
Need help studying for the CNML exam? NurseBuilders has study aids to help you pass!

BOOKS

Practice Questions for Nurse Manager and Leader Certification (CNML & NE-BC) Review
\$49.95

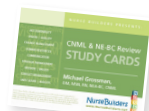


Nurse Manager and Leader Certification: Key Principles for Passing the Exam
\$29.95



STUDY CARDS

CNML & NE-BC Review Study Cards
\$39.95



DVD & CD SETS Review Course

SINGLE USER:
Audio CD: \$179
DVD: \$249



MULTI-USER:
Educator DVD Training Kit: \$995*

*contains 1 set of course DVDs, 10 course manuals, and 10 online evaluations and online contact hour certificates

available online at www.NurseBuilders.net

COURSE OBJECTIVES:

- Identify resources to prepare for taking the CNML and NE-BC Exams
- Enhance individual nursing practice in nursing management and leadership
- Increase confidence in ability to pass the CNML and NE-BC Exams

COURSE TOPICS:

Anatomy of the CNML & NE-BC Exams
Leadership Overview
Financial Management
Human Resource Management
Performance Improvement
Strategic Management and Technology



REGISTRATION INFO

DATE & LOCATION:
APRIL 23 & 24, 2012
8:30 AM – 4:30 PM

FirstHealth Moore Regional Hospital
Administrative Conference Center,
Monroe Auditorium
155 Memorial Drive
Pinehurst, NC 28374
910-715-2265

FEES FOR 2 DAY COURSE

FREE All FirstHealth Managers
\$200 Outside Participants

Breaks will be provided, Lunch on your own

REGISTRATION DEADLINE: APRIL 11, 2012

REGISTRATION INFORMATION

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____

Email: _____

Amount of check for Fee Enclosed: \$ _____

(CHECKS PAYABLE TO: FirstHealth Clinical Practice)

Mail to: FirstHealth Moore Regional Hospital
c/o Clinical Practice, Deana Kearns
155 Memorial Drive
Pinehurst, NC 28374